More than 400 graphene experts world-wide were asked about the current and future state of the global graphene market. Join this session to learn industry insights from the global survey as well as industry intelligence reports and an update on the progress towards graphene standards from The Graphene Council, the world’s largest community for graphene professionals.

We explore which industries, products and applications are most likely to be impacted by graphene development and which of these are the most likely candidates for successful commercialization. We also look at what graphene industry experts expect from national governments regarding support for the commercialization of this amazing material.

This presentation will also provide a short update on the efforts to develop a global standard for graphene by the international standards bodies like ISO / ANSI / IEC and others.